

ORDINANCE NO 2000-03

AN ORDINANCE REGULATING OUTDOOR ADVERTISING

WHEREAS, the Town Council of the Town of Greenville, by the powers granted by the Codes and Statutes of the State of Indiana (IC 36-1-3) recognizes that outdoor advertising is a legitimate, commercial use of private property adjacent to roads, streets and alleys and constitutes an integral part of the business and marketing function; further that such advertising is an established segment of the local economy and should be allowed to operate where other business and commercial activities are conducted; that the erection and maintenance of outdoor advertising signs, displays, and devices in areas adjacent to roads, streets and alleys within the Town of Greenville should be regulated in order to protect the public investments; orderly and effective display of such signs, displays and devices should be promoted within the Town.

WHEREAS, the Town Council of the Town of Greenville, deems it necessary to regulate the placement of signs, displays and devices within the Corporate boundaries of the Town of Greenville, therefore,

BE IT ORDAINED that the placement of outdoor advertising within the Town of Greenville, is prohibited except outdoor advertising which advertises activities conducted on the property upon which it is located and outdoor advertising which advertises the sale or lease of property upon which it is located.

FURTHER, the following signs shall not be permitted:

1. Signs which are illegal under the Federal and State laws or rules.
2. Signs not securely affixed to a substantial structure.
3. Signs which attempt or appear to attempt to regulate, warn, or direct the movement of traffic, or which interfere with, imitate, or resemble any official traffic sign, signal, or device.

4. Signs which are not consistent with any law or promulgated rule prohibiting such a sign.
5. Signs which are erected or maintained upon trees painted or drawn upon rocks or other natural features.
6. Signs which are located in such a manner as to obscure or otherwise physically interfere with the effectiveness of an official traffic sign, signal, or device, or obstruct or physically interfere with the driver's view of approaching, merging or intersecting traffic.
7. Signs which move or have any animated or moving parts.
8. Signs which contain, include, or are illuminated by any flashing, intermittent, or moving light or lights, or signs which use various types of evolving technology such as lights, glow cubes, rotating slats, moving reflective discs, etc. except those giving public service information such as time, date, temperature, weather or similar information.
9. It is the responsibility of the sign owner to insure that all outdoor advertising devices are erected and maintained in good condition; that is not decayed, insecure, lacking part or portion thereof, is safe, and message is not unsightly.
10. NON-CONFORMING SIGNS:

A non conforming sign is a sign which was lawfully erected but does not comply with the provisions of this Ordinance. Signs must have been physically in existence at the time this Ordinance is effective.

The sign must remain substantially the same as it was on the date the sign became non-conforming. Reasonable repair and maintenance is acceptable.

11. This Ordinance takes effect upon passage by the Town Council and being duly advertised.

NOW THEREFORE BE IT FURTHER ORDAINED that all Ordinances of the Town of Greenville, Indiana, that are in conflict with this Ordinance are hereby repealed to the extent of such conflict, and any Ordinance not in conflict with this Ordinance shall remain in full force and effect.

Adopted by the Town Council of the Town of Greenville, Indiana this 11th day of July 2000.

Ted Miller
Ted Miller, Council President

Hanzel Barclay
Hanzel Barclay, Member

L. Ray Gibson
L. Ray Gibson, Member

David Y. Matthe
David Matthews, Member

Mike Receveur
Mike Receveur, Member

ATTEST:

Jack Sprigler
Jack Sprigler, Clerk Treasurer

This Ordinance prepared by the Greenville Town Council.